SS22 CATALOG—MEN

MAISON LABICHE

PARIS

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INTRODUCTION

PARIS ON THE ROAD

Pour l'été 22, Maison Labiche prône une échappée belle. Une ôde oscillant entre la contemplation des paysages et les frissons ressentis pied au plancher sur les circuits. Pour accompagner ces roads trips et briller dans sa belle cylindré, la marque poursuit son circuit vers une offre responsable, qualitative et unisexe.

Cette saison , la collection de basiques dévoile un colorama inédit, les imprimés et broderies s'étoffent et les nouveautés de saison s'affirment.

Parce que chaque voyage est une odyssée, Maison Labiche vous propose pour ss22 l'essence de ceux-ci.

PARIS ON THE ROAD

This spring/summer '22, Maison Labiche celebrates spontaneous getaways, paying homage to the hybrid sensations of quiet landscape contemplation and adrenaline-seeking speed. The brand takes you along on a joyful roadtrip, simultaneously continuing its own journey toward more sustainable collections, intended for unisex wear and made from high-quality materials.

This season, the basics collection reveals a new array of colorways, prints and embroideries, as well as newly-introduced styles and silhouettes.

With Maison Labiche, each journey has the potential to be its own unique odyssey.

LE POITOU

- Straight fit
- Rib binding at the collar
- Rolled sleeves

100% organic cotton
Made in Portugal
XS to XXL

Wholesale price	26 €	$38
Retail price	65 €	$95
GOTS certified		

KMTFRENCHTOUCH
White

NMPOITOUMLB
White

KMTTHEDUDE
White

JMTOUTOFOFFICE
White

NMPOITOUPEACEOF
White

NMPOITOUVERYB
White

NMPOITOUSAY
White

NMPOITOUCRUIS
White

NMPOITOUFREE
White

KMTFRENCHTOUCH
Light heather grey

KMTCREMEDELACR
Light heather grey

NMPOITOUMLB
Light heather grey

NMPOITOUTOGETH
Light heather grey

KMTTHEDUDE
Light heather grey

NMPOITOUITWAS
Light heather grey

NMPOITOUFRIDAY
Light heather grey

NMPOITOUTUTTO
Straw yellow

NMPOITOUTUTTO
Sandstone

NMPOITOUCALIEN
Straw yellow

NMPOITOUART
Sandstone

NMPOITOUTHECOAC
Mimosa

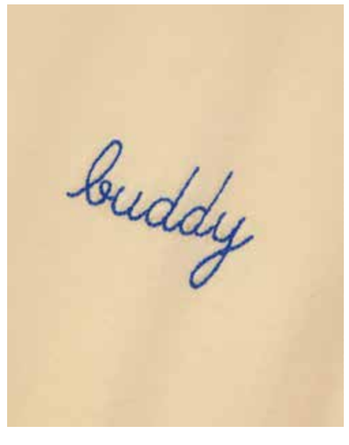
NMPOITOUSIESTA
Mimosa

NMPOITOUPARADIS
Honey

MMPOITOUOUTOF
Vanilla

LMTOUTOFOFFICE
Honey

NMPOITOUBUDDY
Vanilla



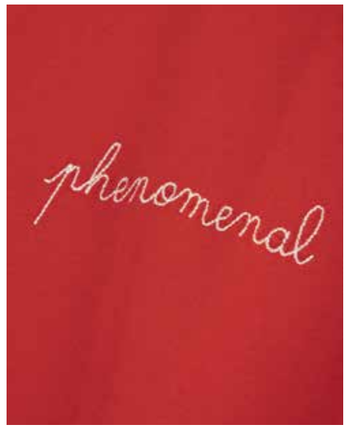
NMPOITOUNOPROB
Blush

NMPOITOUTHECOAC
Blush

NMPOITOUMLB
Poppy red

MMPOITOUOUTOF
Apricot

NMPOITOUPENOM
Poppy red



NMPOITOUCRUIS
Apricot

MMPOITOUDUDE
Raspberry

NMPOITOUSELFL
Raspberry

NMPOITOUOUTOF
Ocher

NMPOITOUMLB
Mahogany

NMPOITOUFEAR
Ocher

NMPOITOUCELEBR
Mahogany

NMPOITOUAMORE
Copper

NMPOITOUPIECEOF
Copper

NMPOITOUAMOUR
Mole

LMTGOODVIBE
Olive green

NMPOITOUSLOW
Mole

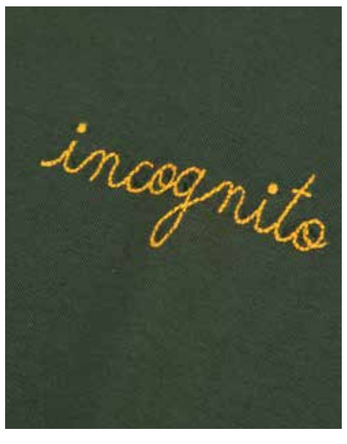
NMPOITOUCHAMP
Olive green

NMPOITOUCHEF
Grass

NMPOITOUFIESTA
Grass

MMPOITOUFRENCHT
Army green

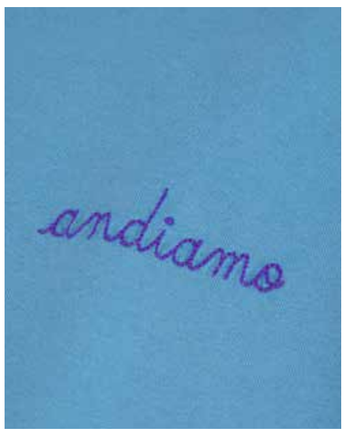
NMPOITOUINCO
Army green



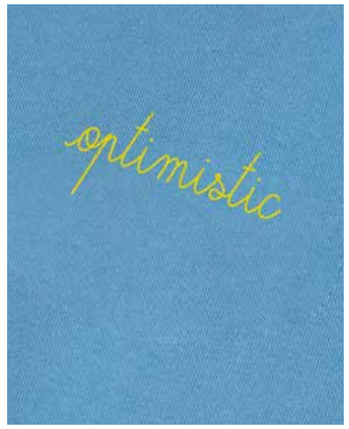
MMPOITOUAMOUR
Light blue

NMPOITOUWEEKEND
Light blue

NMPOITOUANDIAMO
Foam

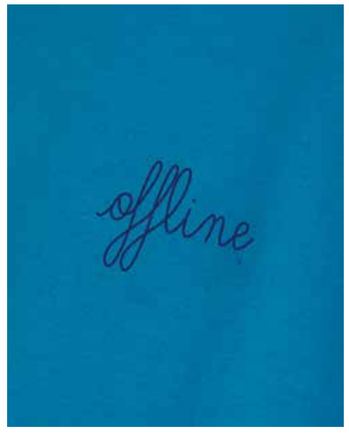


NMPOITOUOPTIM
Foam



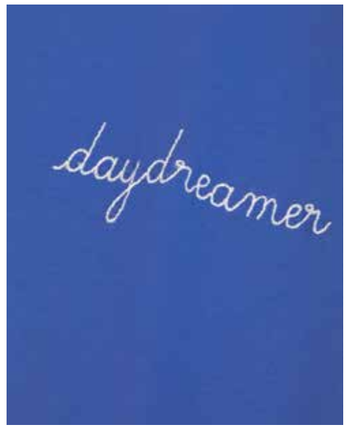
NMPOITOUMLB
Turquoise

NMPOITOUOFFLINE
Turquoise



NMPOITOUFRIDAY
Celeste blue

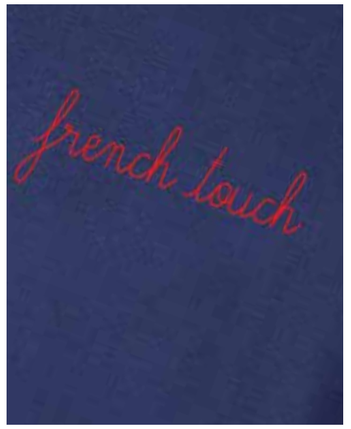
NMPOITOUDAYDR
Celeste blue



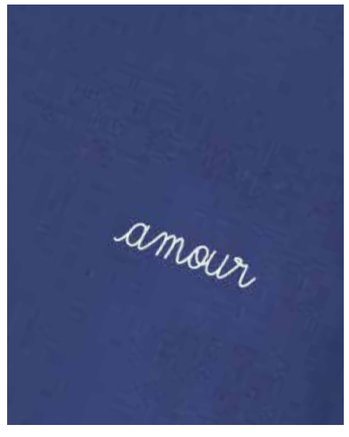
NMPOITOUHELLO
Royal blue

NMPOITOUPLAYER
Royal blue

PMPOITOUFRENCHT
Navy



LMTAMOUR
Navy

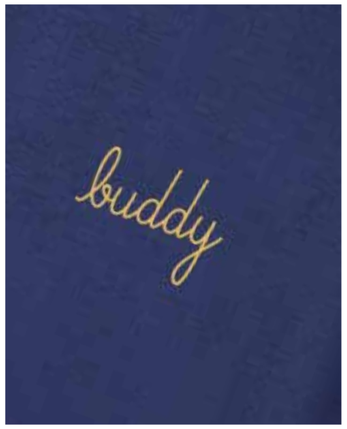


NMPOITOUMLB
Navy

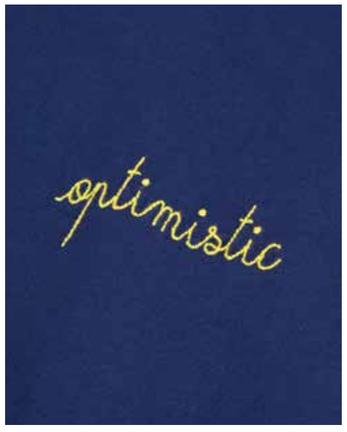
PMPOITOUDUDE
Navy

NMPOITOUTOGETH
Navy

NMPOITOUBUDDY
Navy



NMPOITOUOPTIMI
Navy

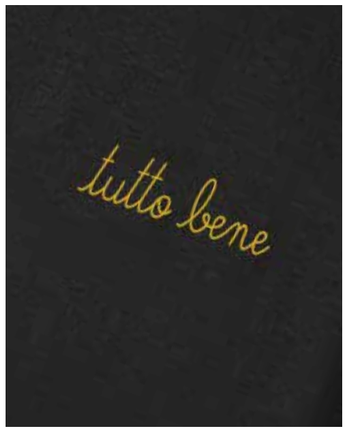


NMPOITOUART
Navy

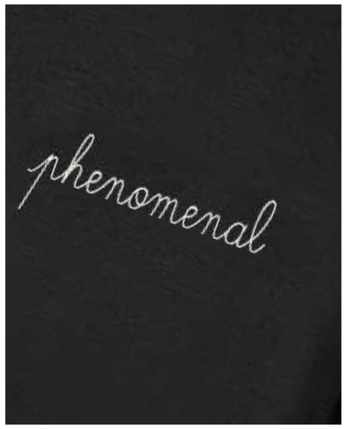
PMPOITOUFRENCHT
Black

PMPOITOUDUDE
Black

MMPOITOUTUTTO
Black



NMPOITOUPHENOM
Black



NMPOITOUOPEN
Black

NMPOITOUCHAMP
Black

L'ABOUKIR

- Straight fit
- V neck
- Topstitched rib at the collar

100% organic cotton
Made in Portugal
XS to XXL

Wholesale price	26 €	$38
Retail price	65 €	$95

GOTS certified

LMVTOUTOF
White

NMABOUKIRPLAYER
White

MMABOUKIRAMORE
Light heather grey

NMABOUKIRFEAR
Light heather grey

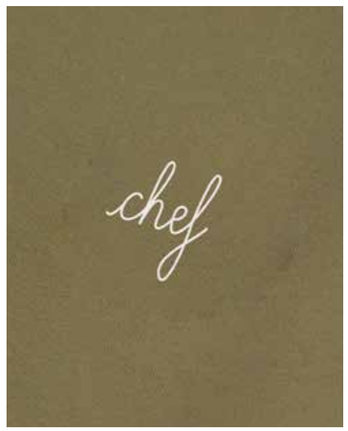
NMABOUKIRMLB
Sandstone

NMABOUKIRINCO
Sandstone

NMABOUKIRMLB
Blush

NMABOUKIRFIESTA
Blush

NMABOUKIRCHEF
Mole



NMABOUKIROFF
Mole

MMABOUKIRAMORE
Black

LMVTFRENCHTOU
Black

LE LOBLIGEOIS

- Comfy fit
- Neckline finishing in rib
- Breast pocket

100% organic cotton
Made in Portugal
XS to XXL

Wholesale price	26 €	$38
Retail price	65 €	$95
GOTS certified		

NMLOBLITUTTO
White

NMLOBLIMYBUSI
White

NMLOBLIAMORE
Light heather grey

NMLOBLICAFE
Light heather grey

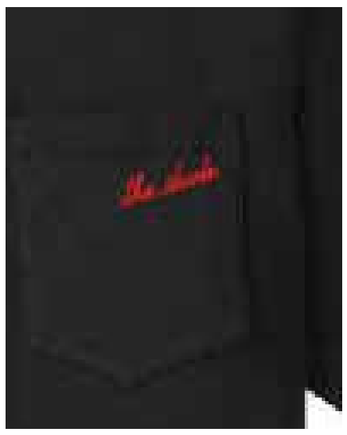
NMLOBLIANDIAMO
Navy

NMLOBLIPARADIS
Apricot

NMLOBLISPACE
Navy

NMLOBLIOUTOF
Apricot

NMLOBLIDUDE
Black



NMLOBLIBETTER
Black

- Wide fit
- Collar rib whith a dorito
- Side slits

100% organic cotton
Made in Portugal
XS to XXL

Wholesale price	28 €	$42
Retail price	70 €	$105

GOTS certified

MMVICTOIREDUDE
White

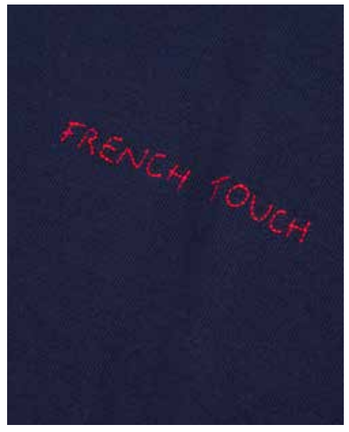
NMVICTOIRETOGE
White

NMVICTOIREITWAS
Army green

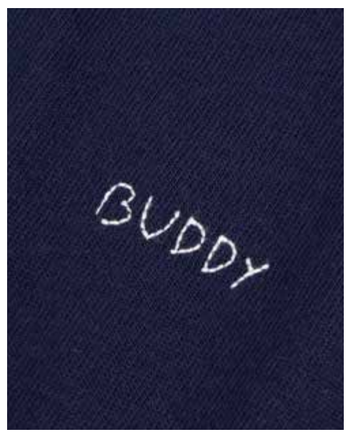
NMVICTOIRETHECO
Slate blue

NMVICTOIREWEEK
Black

MMVICTOIREFRENC
Navy



NMVICTOIREBUDDY
Navy



LE VILLIERS

- Wide fit
- Binding collar finishing

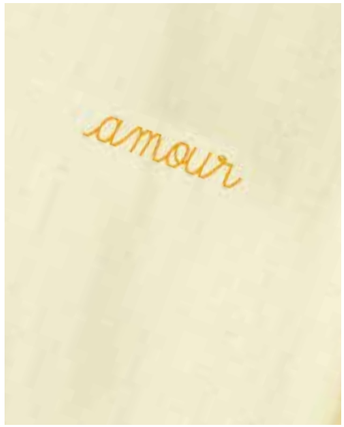
50% cotton 50% linen
Made in Portugal
XS to XXL

Wholesale price	30 €	$44
Retail price	75 €	$110

NMVILLIERSOUTOF
White

NMVILLIERSTOGET
White

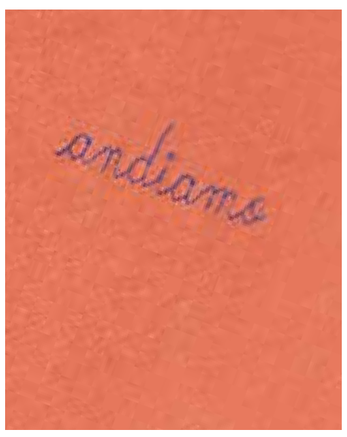
NMVILLIERSAMOUR
Straw yellow



NMVILLIERSOPTI
Straw yellow

NMVILLIERSFRIDA
Olive green

NMVILLIERSANDIA
Terracotta



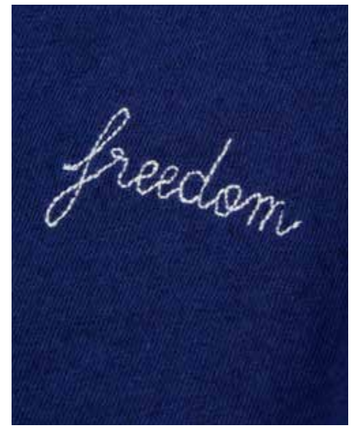
NMVILLIERSSIEST
Olive green

NMVILLIERSDUDE
Terracotta

NMVILLIERSTUTTO
Slate blue

NMVILLIERSSAY
Slate blue

NMVILLIERSFREE
Ultramarine



NMVILLIERSTUTTO
Slate blue

NMVILLIERSCREME
Ultramarine

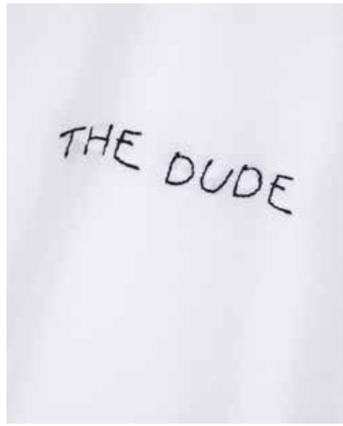
- Straight fit
- Neckline finishing in rib
- Integral sleeves

100% organic cotton
Made in Portugal
XS to XXL

Wholesale price	24 €	$36
Retail price	60 €	$90

GOTS certified

NMJEMMAPESDUDE
White



NMJEMMAPESCHEF
Black

NMJEMMAPESFRENC
Light heather grey

NMJEMMAPESOUTOF
Olive green

LE CHARLOT

- Straight fit
- Rib binding at the collar

100% organic cotton
Made in Portugal
XS to XXL

Wholesale price	28 €	$42
Retail price	70 €	$105

GOTS certified

MMCHARLOTDUDE
White

NMCHARLOTFRENCH
Light Heather grey

MMCHARLOTAMOUR
Black

LE ROQUETTE

- Comfy fit
- Rib collar with flatlocks
- Side slits

100% organic cotton
Made in Portugal
XS to XXL

Wholesale price	32 €	$48
Retail price	80 €	$120

GOTS certified

MMROQUETTEOUTOF
White

NMROQUETTENOPRO
Poplin blue

NMROQUETTEFREE
Steal grey washed

MMROQUETTEFRENC
Navy

LA COLOMBIER

- Straight fit
- Boat neckline

100% organic cotton
Made in Portugal
XS to XXL

Wholesale price	34 €	$50
Retail price	85 €	$125

GOTS certified

NMCOLOMBMLB
Ivory navy

PMCOLOMBDUDE
Ivory navy

KMMLFRENCHT
Ivory navy

LMMLAMORE
Ivory navy

NMCOLOMBPARADIS
Ivory navy

MMCOLOMBAMOUR
Navy ivory

NMCOLOMBCHAMP
Navy ivory

LA MONTPAR

- Comfy fit
- Rib coletage at the collar
- Slides slit

100% organic cotton
Made in Portugal
XS to XXL

Wholesale price	38 €	$56
Retail price	95 €	$140
GOTS certified		

NMMONTPARTUTTO
Ivory light khaki

NMMONTPARTHECO
Ivory light khaki

NMMONTPARMLB
Army green ivory

NMMONTPARFIESTA
Army green ivory

NMMONTPARDUDE
Midnight blue ivory

NMMONTPARMLB
Ivory blue

NMMONTPARTHECO
Midnight blue ivory

NMMONTPARWEEK
Ivory blue

MMMONTPAROUTOF
Ivory black

NMMONTPARBUDDY
Ivory black

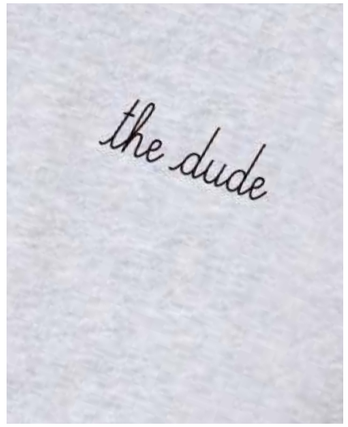
- Comfy fit
- Rib finishing with flatlocks

100% organic cotton
Made in Portugal
XS to XXL

Wholesale price	48 €	$72
Retail price	120 €	$180

GOTS certified

PMCHARONNEDUDE
Light heather grey



NMCHARONNEWEEK
Light heather grey

PMCHARONNEFRENC
Navy

NMCHARONNECHAMP
Navy

- Comfy fit
- Rib finishing with flatlocks
- Lined hood
- Kangaroo pocket

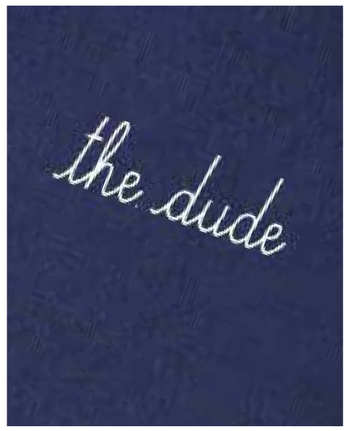
100% organic cotton
Made in Portugal
XS to XXL

Wholesale price	52 €	$78
Retail price	130 €	$195
GOTS certified		

NMCROZAFRENCHT
Light heather grey

NMCROZASIESTA
Light heather grey

NMCROZADUDE
Navy



NMCROZACREME
Navy

- Comfy fit
- Rib at the collar
- Rib finsih

100% coton
Made in Italy
XS to XXL

Wholesale price	60 €	$80
Retail price	150 €	$200
OEKO TEX		

NMGRANCAMOUR
Vanilla

NMGRANCWEEK
Vanilla

NMGRANCFEAR
Apricot

NMGRANCCHEF
Apricot

NMGRANCGOODV
Slate blue

NMGRANCML
Slate blue

NMGRANCOPTI
Navy

NMGRANCDUDE
Navy

LE VERDEAU

- Straight fit
- Shoulder button tab
- Rib on sleeve edge

55%bci cotton
45% ciclo polyester
Made in China
XS to XXL

Wholesale price	72 €	$98
Retail price	180 €	$245
OEKO TEX		

NMVERDEAUAMORE
Off white

NMVERDEAUGOODV
Off white

NMVERDEAUPLAYER
Light heather grey

NMVERDEAUTUTTO
Light heather grey

NMVERDEAUMLB
Navy

NMVERDEAUTUTTO
Navy

- Comfy hit
- Hood
- Rib finsih

100% cotton
Made in Italy
XS to XXL

Wholesale price	68 €	$98
Retail price	170 €	$245
OEKO TEX		

NMDELESTUTTO
Off white

NMDELESOUTOF
Off white

NMDELESGOODV
Grass

NMDELESWEEK
Grass

- Comfy fit
- Zipped Trucker collar
- RIB on garment edge

55%bci cotton
45%ciclo polyester

Made in China
XS to XXL

Wholesale price	72 €	$98
Retail price	180 €	$245
OEKO TEX		

NMCHARENTONMLB
Off white/Navy

LA MALESHERBES

- Slim fit
- Round edge
- Button down collars

Made in Portugal
XS to XXL

Wholesale price	50 €	$74
Retail price	125 €	$185

NMMALESHAMOUR
Twill white
100% organic cotton

NMMALESHHIGHF
Twill white
100% organic cotton

NMMALESHTUTTO
Twill white
55% linen
45%cotton

NMMALESHTHECO
Pink white
100% cotton

NMMALESHFREE
Sky blue
55% linen
45% cotton

MMMALESHOUTOF
Twill sky blue
100% cotton
OEKOTEX

NMMALESHGOODV
Navy white
55% linen
45% cotton

NMMALESHPLAY
Twill sky blue
100% cotton
OEKOTEX

PMMALESHFRENCHT
Navy white
100% cotton

NMMALESHPOODLE
Navy white
100% cotton

- Comfy fit
- Breast side pocket
- Button down collar

100% coton
Made in Portugal
XS to XXL

Wholesale price	54 €	$80
Retail price	135 €	$200

NMBONNEGROPTI
Green white
100% cotton

NMBONNEGRWEEK
Bue white
80% cotton
20% linen

NMBONNEGRFRENCH
Sky pink green white
100% cotton

NMBONNEGRCHEF
Orange blue white
100% cotton
OEKOTEX

NMBONNEGRFREE
Ultramarine
100% cotton

NMBONNEGRDUDE
Kaki light
100% cotton

NMBONNEGRTHECO
Medium washed
100% organic cotton
GOTS

NMBONNEGRANDIA
Blue sky
55% cotton
45% linen

LMSSHBLEACHED
Bleached denim
100% cotton

NMBONNEGRPLAYER
Bleached denim
100% cotton

- Comfy fit
- Breast side pocket
- Button down collar

100% cotton
Made in Marocco
XS to XXL

Wholesale price	48 €	$72
Retail price	120 €	$180

NMGERMAINBUDDY
Blue
100% organic cotton
GOTS

NMGERMAINPLAY
Blue pink
100% tencel

NMGERMAINDOGNB
Print dog
100% cotton

NMGERMAINTROPNB
Print medium pink
100% cotton

NMGERMAINTROPNB
Print light blue
100% cotton

NMGERMAINRACNB
Print racing
100% cotton

LA RENNES

- Sraight fit
- Mao collar
- Round edge

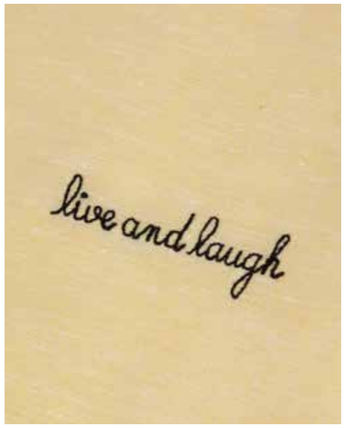
55% lin 45%coton
Made in Portugal
XS to XXL

Wholesale price	50 €	$74
Retail price	125 €	$185

NMRENNESTHEDUDE
White
55% lin
45% cotton

NMRENNESGOODV
White
55% linen
45% cotton

NMRENNESLIVE&
Straw yellow
55% linen
45% cotton



NMRENNESOFFLI
White sky
100% cotton

NMRENNESWEEK
Blue white
100% cotton

NMRENNESFRENCH
Sky blue
100% cotton

L'AMELOT

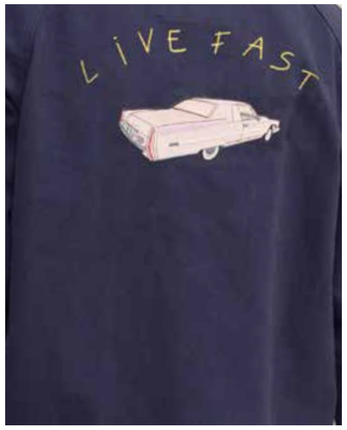
- Sporty fit
- Button tap on the front
- Raglan sleeves

100% cotton
Made in Portugal
XS to XXL

Wholesale price	74 €	$110
Retail price	185 €	$275
Wholesale price	88 €	$132
Retail price	220 €	$330

KMTDMANUFACTUR
Royal blue

NMAMELOTLIVEF
Carbon blue
88 € 132$
220 € 330$



L'ARCADE

- Carrot pant
- Elastic waist with drawstring
- Italian pockets

78% cotton
22% tencel
Made in Portugal
27 to 35

Wholesale price	66€	$98
Retail price	165€	$245

NMARCADEWHITENB
Off white
98% cotton
2% élasthanne

NMARCADEKAKINB
Light kaki
98% cotton
2% élasthanne

NMARCADELILANB
Lilac
100% cotton

- Carrot pant
- Elastic waist with drawstring
- Italian pockets

Made in Portugal
27 to 35

Wholesale price	66€	$90
Retail price	165€	$225

LMDNBNAVY
Navy
55% polyester
45% wool

LMDNBBLACK
Black
100% cotton

- Carrot pant with darts
- Elastic waist
- Italian pockets

Made in Portugal
27 à 35

Wholesale price	74 €	$110
Retail price	185 €	$275

NMROCHEFOUTAUNB
Mole
97% cotton
3% spandex

NMROCHEFOUBLUNB
Ultramarine
100% cotton

KMPLPNB
Navy
75% polyester
23% polyamide
2% élasthanne

LE MAINE

- Carrot pant
- Elastic waist with drawstring
- Italian pockets

100% cotton
Made in Portugal
27 to 35

Wholesale price	52 €	$78
Retail price	130 €	$195
Wholesale price	60 €	$90
Retail price	150 €	$225

NMMAINECRUNB
Off white

60 €	$90
150 €	$225

NMMAINEBLUENB
Carbon blue

52 €	$78
130 €	$195

LE MAILLOT

- Comfy fit
- Elastic waist with drawstring
- Bottom slits

Made in Marocco
XS to XL

Wholesale price	42 €	$62
Retail price	105 €	$155

NMMAILLOTPARAD
Orange
100% polyamide

NMMAILLOTBUDDY
Red
100% polyamide

LMSWOUTOF
Apricot
100% polyamide

NMMAILLOTCALIE
Apricot
100% polyamide

NMMAILLOTPLAY
Grass
100% polyamide

NMMAILLOTPARAD
Azur blue
100% polyamide

NMMAILLOTOFFLI
Turquoise
100% polyamide

NMMAILLOTTHECO
Royal blue
100% polyamide

LMSWNOPROBLEMO
Navy
100% polyamide

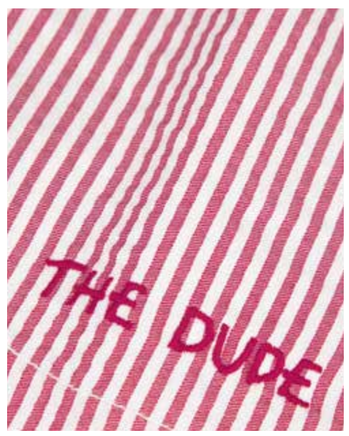
NMMAILLOTDUDE
Navy
100% polyamide

NMMAILLOTWEEK
White red
50% polyamide 25% cot-
ton 25 % polyester

NMMAILLOTCHEF
Black
100% Polyamide

NMMAILLOTCHEF
Navy white
50% polyamide 25% cot-
ton 25 % polyester

LMSWTHEDUDE
White red
50% polyamide 25% cot-
ton 25 % polyester



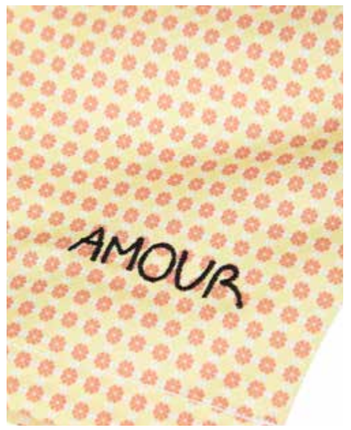
NMMAILLOTFRENCH
Navy white
50% polyamide 25% cot-
ton 25 % polyester

NMMAILLOTOUTOF
Blue white pink
55 % cotton 45 %polya-
mide

NMMAILLOTFRENCH
Blue pink green
100% polyamide

NMMAILLOTDOGNB
Print dog
100% recycled polyester

NMMAILLOTAMOUR
Print pomelos
100% recycled polyester



NMMAILLOTGOODV
Print lollipop
100% recycled polyester

NMMAILLOTTUTTO
Print light mint
100% recycled polyester

NMMAILLOTTROPNB
Medium pink
100% recycled polyester

NMMAILLOTTROPNB
Small light blue
100% recycled polyester

NMMAILLOTRACNB
Print racing
100% recycled polyester