



TAION[®]

2026 A/W COLLECTION

BASIC/BASIC SPORTS/CITY/CASHMERE
WORK/MOUNTAIN/MERINOWOOL/MILITARY
ACCESSORIES/KIDS/JAPANSPECIAL

TAION[®]

A man in the foreground is wearing a dark blue quilted jacket over a patterned shirt and dark quilted pants. In the background, a woman is wearing a light blue quilted jacket and matching pants. The setting appears to be an outdoor urban area at night or in low light.

「TAION」 is a Japan-based brand specializing exclusively in inner down founded in 2016. The brand name comes from the word “TAION” meaning body temperature. With a slogan centered on inherent warmth a distinctly Japanese identity and the pursuit of value TAION offers a wide range of functional versatile inner down products.

By focusing on inner down-specific product development and assortments TAION has established a unique point of differentiation and strong identity earning recognition as a distinctive presence in the apparel market.

Since its inception the brand has developed multiple lines including the BASIC, CITY, MOUNTAIN, MILITARY and WORK LINE allowing customers to choose from a diverse selection based on usage and lifestyle.

With a lineup exceeding 10000 SKUs of inner down products TAION boasts a scale that is virtually unmatched worldwide.

As of 2025 the brand is available in more than 30 countries.



BASIC LINE

The BASIC LINE, true to its name,
is designed to remain timeless while always feeling subtly new.

Using down with resilient power of 800FP or higher,
this line pursues distinction within a clean,
simple design, and stands as the iconic,
core inner down collection of TAION.

TAION[®]

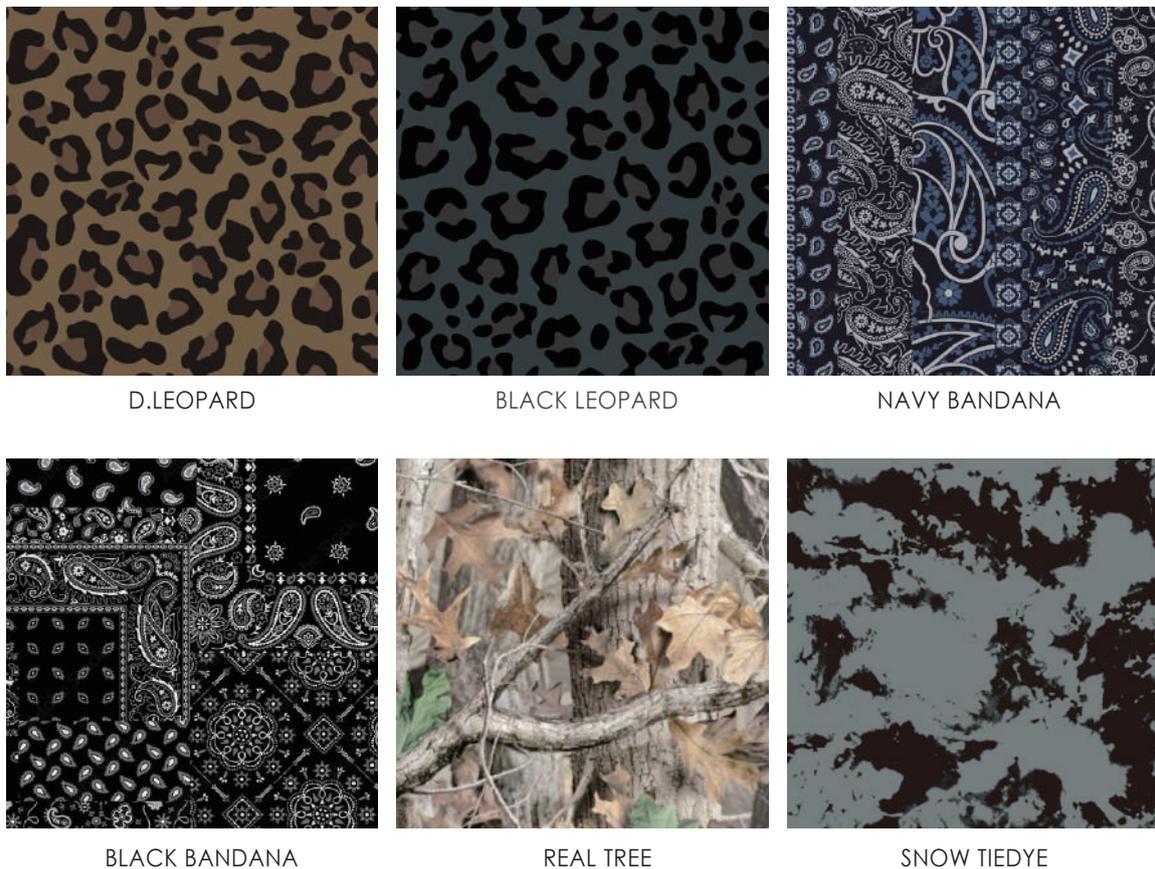
TAION = 体温

"TAION" is an inner down wear brand that originated from Japan.
Our mission is to develop an affordable high quality product wear
that can maintain "TAION," which means "body temperature" in Japanese.

"BASIC LINE" COLOR MAP



"BASIC LINE" PRINT





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TAION-001

BEST SELLER

V NECK BUTTON DOWN VEST *with STORAGE BAG

QUALITY NYLON 100% POLYESTER 100% DOWN 95% FEATHER 5%
 UNISEX XS/S/M/L/XL/2XL
 DELIVERY 9A
 PRICE WSP (€) 30,00 / MSRP (€) 75,00 COLOR *27

800 FLP



TAION-002WZ

HI NECK W-ZIP DOWN VEST *with STORAGE BAG

QUALITY NYLON 100% POLYESTER 100% DOWN 95% FEATHER 5%
 UNISEX XS/S/M/L/XL/2XL
 DELIVERY 9A
 PRICE WSP (€) 34,00 / MSRP (€) 85,00 COLOR *9

800 FLP



TAION-004

BEST SELLER

CREW NECK BUTTON DOWN VEST *with STORAGE BAG

QUALITY NYLON 100% POLYESTER 100% DOWN 95% FEATHER 5%
 UNISEX XS/S/M/L/XL/2XL
 DELIVERY 9A
 PRICE WSP (€) 30,00 / MSRP (€) 75,00 COLOR *27

800 FLP





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TAION-004WZ

CREW NECK W-ZIP DOWN VEST *with STORAGE BAG

QUALITY NYLON 100% POLYESTER 100% DOWN 95% FEATHER 5%
 UNISEX XS/S/M/L/XL/2XL
 DELIVERY 9A
 PRICE WSP (€) 34,00 / MSRP (€) 85,00 COLOR *9

800
FLP



TAION-006WZ

HOOD W-ZIP DOWN VEST *with STORAGE BAG

QUALITY NYLON 100% POLYESTER 100% DOWN 95% FEATHER 5%
 UNISEX XS/S/M/L/XL/2XL
 DELIVERY 9A
 PRICE WSP (€) 38,00 / MSRP (€) 95,00 COLOR *9

800
FLP



TAION-102WZ

HI NECK W-ZIP DOWN JKT *with STORAGE BAG

QUALITY NYLON 100% POLYESTER 100% DOWN 95% FEATHER 5%
 UNISEX XS/S/M/L/XL/2XL
 DELIVERY 10A
 PRICE WSP (€) 38,00 / MSRP (€) 95,00 COLOR *9

800
FLP



TAION-104

CREW NECK BUTTON DOWN JKT *with STORAGE BAG

QUALITY NYLON 100% POLYESTER 100% DOWN 95% FEATHER 5%
 UNISEX XS/S/M/L/XL/2XL
 DELIVERY 10A
 PRICE WSP (€) 38,00 / MSRP (€) 95,00 COLOR *27

BEST SELLER

800
FLP





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TAION-104WZ

CREW NECK W-ZIP DOWN JKT *with STORAGE BAG

QUALITY NYLON 100% POLYESTER 100% DOWN 95% FEATHER 5%
 UNISEX XS/S/M/L/XL/2XL
 DELIVERY 10A
 PRICE WSP (€) 38,00 / MSRP (€) 95,00 COLOR *9



TAION-106WZ

HOOD W-ZIP DOWN JKT *with STORAGE BAG

QUALITY NYLON 100% POLYESTER 100% DOWN 95% FEATHER 5%
 UNISEX XS/S/M/L/XL/2XL
 DELIVERY 10A
 PRICE WSP (€) 46,00 / MSRP (€) 115,00 COLOR *9



BEST SELLER

800
FLP



TAION-111SDJ

STADIUM DOWN JKT *with STORAGE BAG

QUALITY NYLON 100% POLYESTER 100% DOWN 95% FEATHER 5%
 UNISEX XS/S/M/L/XL/2XL
 DELIVERY 10A
 PRICE WSP (€) 54,00 / MSRP (€) 135,00 COLOR *9



NEW PRODUCT

800
FLP



TAION-109CHJ

COACH DOWN JKT *with STORAGE BAG

QUALITY NYLON 100% POLYESTER 100% DOWN 95% FEATHER 5%
 UNISEX XS/S/M/L/XL/2XL
 DELIVERY 10A
 PRICE WSP (€) 54,00 / MSRP (€) 135,00 COLOR *9



BEST SELLER

800
FLP



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TAION-102WZSJ

JERSEY SLEEVE HI N-NECK DOWN JACKET

QUALITY NYLON 100% POLYESTER 100% DOWN 95% FEATHER 5%
UNISEX XS/S/M/L/XL/2XL
DELIVERY 10A
PRICE WSP (€) 46,00 / MSRP (€) 115,00 COLOR * 6



NEW PRODUCT

800
FLP



TAION-106WZSN-2

KNIT HOOD AND KNIT SLEEVE DOWN JACKET

QUALITY NYLON 100% POLYESTER 100% DOWN 95% FEATHER 5%
UNISEX XS/S/M/L/XL/2XL
DELIVERY 10A
PRICE WSP (€) 46,00 / MSRP (€) 115,00 COLOR * 6



NEW PRODUCT

800
FLP



TAION-106WZSW

SWEATS HOOD AND SWEATS SLEEVE DOWN JACKET

QUALITY NYLON 100% COTTON 100% DOWN 95% FEATHER 5%
UNISEX XS/S/M/L/XL/2XL
DELIVERY 10A
PRICE WSP (€) 46,00 / MSRP (€) 115,00 COLOR * 6



800
FLP



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TAION-CR01A

CR BAL COLLAR COAT SET+004 (DOWN VEST)

QUALITY/OUTER POLYESTER 85% COTTON 15%
QUALITY/LINER NYLON 100% POLYESTER 100% DOWN 90% FEATHER 10%
UNISEX XS/S/M/L/XL
DELIVERY 10A
PRICE WSP (€) 110,00 / MSRP (€) 275,00 COLOR *3



<BLACK>
OUTER / BLACK×LINER / BLACK



<NAVY>
OUTER / NAVY×LINER / NAVY



<KHAKI>
OUTER / KHAKI×LINER / BEIGE

TAION-CR01B

CR BAL COLLAR COAT SET+104 (DOWN JKT)

QUALITY/OUTER POLYESTER 85% COTTON 15%
QUALITY/LINER NYLON 100% POLYESTER 100% DOWN 90% FEATHER 10%
UNISEX XS/S/M/L/XL
DELIVERY 10A
PRICE WSP (€) 118,00 / MSRP (€) 295,00 COLOR *3



<BLACK>
OUTER / BLACK×LINER / BLACK



<NAVY>
OUTER / NAVY×LINER / NAVY



<KHAKI>
OUTER / KHAKI×LINER / BEIGE